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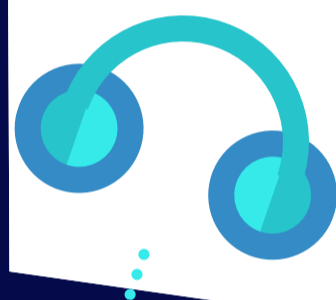
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- 36,000** listeners/month
- 27,000** on demand plays per month
- 2,239** single most played on demand episode
- 18:23** minutes average listener session



Weekdays at 10:00 am, 6:00 pm, & 2:00 am ET
Hosted by: Jen Jennings, Tom Testa and Adrienne Stoner

Killer public relations, marketing and social media in healthcare requires making the right moves at the right time. Each episode, debates the most **OVERRATED** and **UNDERUSED** promotional tactics.



About Jen Jennings

6 episodes

Fun Fact: Originally planned to go to school to be a lawyer and then decided on Communications after watching an MTV reality TV show called Power Girls that was based on celebrity and entertainment PR.

Favorite Podcast: The Morning Toast

About Tom Testa

Fun Fact: Does not like riding in elevators and stands with his back up against one of the far corners when riding in one. It's about the only time he is completely silent for about 30 continuous seconds!

Favorite Podcast: Sasquatch Chronicles



About Adrienne Stoner

Fun Fact: Expecting a baby in January

Favorite Podcast: Just the Sip by Justin Sylvester



49 episodes

About Jim Tate

Fun Fact: Longest flight was 13+ hours NYC to Beijing. His seat mate was an uber extrovert and he pretended to be sleeping the whole flight.

Favorite Podcast: Joe Rogan

Weekdays at 11:30 am, 7:30pm, and 3:30 am ET
Hosted by: Jim Tate

Join Jim Tate as he cuts through the static that exists at the leading edge of healthcare technology. Come with him as he explores emerging technologies that hold potential to bring beneficial disruptions to healthcare.

